



What is SWAG?

Swag is two day event being held in the District of Columbia. A juxtaposition of urban sight and sound captured and bottled in a closed space... It is an opportunity of artists to engage in an interactive exchange with their audience and pull the viewer into their urban reality through the presentation of their designs within an enriched environment of sound and movement.

Who is eligible to participate?

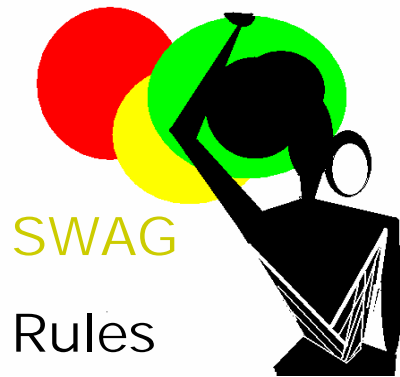
Clothing & Accessory Designers, Sound Installation artists and photographers of African Descent

How are artists selected?

Artists submit photos of three to six pieces of the work they would like to be included in the exhibition. The applications are reviewed by a panel that consists of the MBA executive management, some MBA staffers, and two local fashion designers. The work will be evaluated on its ability to fit into theme of URBAN art as well as its form and functionality in regard to the set up of the show but most importantly on its innovation and artistic flair.

How many designers will be included?

MBA will ideally cap accepted entries at fifteen clothing or accessory designers, however, this will ultimately depend on the response and quality of the submissions received.



Designers /wearable art artists must submit photos/sketches of three to six pieces of work that they would like to be featured in SWAG.

Each work must be seen from all sides therefore, there must be three images provided for each clothing or larger accessory item (purse, shoe) included in the submission – front view, side view, and back view.

\*Jewelry submissions must be photographed as it should be worn on a model and on a flat surface from an overhead perspective. One additional photo may be included to show any fine details that may not be aptly showcased in the other two photos.

There is an entry fee of 80 USD for this exhibition. This fee will be used to cover the cost of set up and lighting for the exhibition.

Entry fees should be paid via money order, cashier's check, or credit card through Paypal.com. Online payments are encouraged.

If submitting a paper application and paying by credit card please include your Paypal receipt with your application.

Entry fees are non-refundable.

Applications missing any of the specified materials will be considered incomplete and will NOT be considered for inclusion.

Acceptance is based on the panel evaluation and competitive nature of submissions; level of quality and innovation. All artists not selected can request a copy of their evaluation.

Selected Artists are required to sign a contract with More Black Art about More Black Ish assuming responsibility for presenting their work for the full two day event. Refusal to sign and/or return said contract by the date listed on the exhibition timeline will result in disqualification from participation in the show.



## Timeline

- 15 April 2009 Deadline For Submissions
- 15 June 2009 Selected Artists/Designers notified via email
- 15 July 2009 Deadline for return of More Black Art about More Black Ish  
Exhibition contract
- 15 Aug. 2009 SWAG is Coming...Artist Reception  
@More Black Art about More Black SHIT! Exhibition (NYC)
- 15 Sep. 2009 SWAG DISTRICT (precursor event DC)
- 16 Oct. 2009 SWAG opens!
- 18 Oct. 2009 SWAG closing reception



SWAG

## Submission form

Please provide one copy of this form for each item you wish to be considered in your submission. Submissions must be representative of no less than 3 and no more than 6 items. Photos and sketches will be evaluated.

\* Clothing or larger accessory items must be illustrated or photographed from all sides in order to be considered.

\* Jewelry entries must be illustrated or photographed as it should be worn and from an overhead perspective. One close up image to showcase details is permitted per piece.

ARTIST/DESIGNER: \_\_\_\_\_

First Name    Last Name    Signature/Brand as it appears on work

Email (required): \_\_\_\_\_

Phone (optional): \_\_\_\_\_

Image description:

All views are attached (front, back, and side)

Item type [i.e. dress, shoes, necklace]:

Media (Fabric/Materials) & Color [i.e. purple leather]:



SWAG

### Submission Checklist

- There is 1 copy of the submission form for the 3 to 6 items you wish to be evaluated.
- All fields of each copy of the submission form are filled.
- Images representing 3 to 6 Items from all views that will be included in your SWAG presentation are attached.
- Paypal receipt copy, money order, or cashier's check in the amt 80USD is attached.

If you have checked all four of the above boxes, congratulations you have completed your application. We look forward to working with you.

-MGMT MBA

